## 4C GROUP

# Temporary Co-Pilots

BFGoodrich

Next Generation IT: Realignment of IT control for insurance companies

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### Next Generation IT: Tensions in insurance IT

#### Innovation pressure

New business models | Competition from InsurTechs | Need for radical change and digitalization | Competition from competitors outside the industry (e.g. Google)

#### Tensions in insurance IT

#### Workforce transition

Ageing workforce| Established areas of responsibility| Changing competence requirements | Agile working | Increasing importance of willingness to change

#### **Regulatory system**

Complexity

Established structures | In-house

networking| Lack of basis for active

developments No cause-effect

control| Complex cost allocation

relationship Increasing

Increased regulatory requirements | VAIT | Limited scope of action| Increased complexity | Transparency requirements

#### What is needed now?

Clearly defined business model of IT

Positioning **IT as an innovator** 

Consistent mapping of the **entire value chain** in IT

Sustainable service and customer orientation towards **active service design** 

Transparent and integrated range of services

Targeted and cause-related cost allocation

Professional and holistic IT control

**Freedom and flexibility** for active and continuous **IT** development

#### How?

The 4C approach to a realignment of IT control for insurance companies enables the development of a tailor-made, modern and sustainable IT system.

### Next Generation IT: Realignment of IT control

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Structural weaknesses in the IT service organization of insurance companies call for a realignment of IT management



- \_ Established structures in the IT service landscape with increasing **complexity** in the services and systems leads to increasing **intransparency** with **low controllability**
- Limited responsiveness to incidents in IT systems due to intransparent cause-effect relationships
- In some cases, cost allocation can only be carried out at great expense and in an approximate and causation-based manner

With the publication of the insurance supervisory requirements for IT (VAIT, BaFin RS 10/2018), this becomes an explicit test field for the supervisory authorities



Realignment of IT service management and IT control towards Next Generation IT

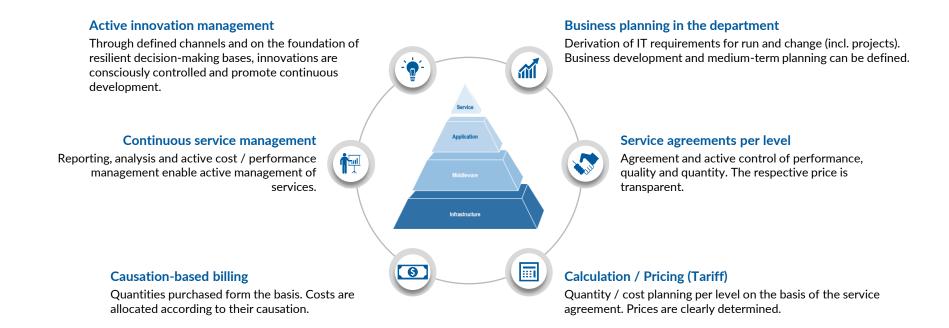
- \_ By introducing the service pyramid, end-toend services are defined and tailored to customer needs within the company
- \_ Within the service pyramid, all **relationships between entities** are mapped throughout the entire organization and can therefore be **actively controlled**
- The modern IT organization combines IT service management with professional IT control

Benefit

- \_ Targeted ability to control performance, quality and costs and clear basis for discussion with customers in the company
- <u>Transparency</u> regarding internal supply and service relationships as well as responsibilities and content-related relationships
- \_ Lean and causation-based cost allocation from IT to all customers in the company
- \_ Sustainable and professional basis for ongoing IT control and further development of the IT organization - especially with regard to the channelling of innovations
- \_ Basis for compliance with regulatory requirements

#### Next Generation IT: Realignment of IT control

The service pyramid enables active control in the mutual dialogue of service provision with regard to performance, quality and costs



#### Your contact

We will be happy to answer any further questions you may have. Please contact us directly.









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# Enforcing performance